



2021 Corporate Sponsor Packages

Stingrays Rugby League Football Club Shellharbour are a proud family-based club, located at Flinders Field on Wattle Road Shellharbour.

Stingrays RLFC Shellharbour are South Coast's newest and largest Rugby League Club, with over 480 juniors and 120 senior players.

We field teams from U6's to 1st grade, including both ladies tackle and league tag teams.

Stingrays RLFC have a social media presence on both Facebook and Instagram.



Our Facebook page averages over 15,000-page engagements per month and average post reach of 17,100. These statistics are continually increasing as we grow our social media profile.

Attached is our 2021 sponsor package samples, we also have a number of corporate sponsor packages which are available on request.

We look forward to having you onboard for the 2021 season and beyond.

GUARANTEED COMMITMENTS TO SPONSORING COMPANY

DIRECT PLAYER MARKETING & INFORMATION PROVIDED TO OVER 120 SENIOR PLAYERS PLUS PARTNERS, FAMILIES AND SUPPORTERS

DIRECT ACCESS AND MARKETING TO OVER 480 JUNIOR PLAYERS WITH OVER 1000 PARENTS / CARERS & SUPPORTERS

As a corporate sponsor you will also receive initiations to all Stingrays events and home games.

Platinum Sponsor \$20 000

Stingrays RLFC Platinum Sponsors Receive the following benefits -

Advertising & Promotion by Stingrays RLFC

- GROUND SIGNAGE AT FLINDERS OVAL (Including game day Banner Mesh on perimeter fence if supplied - Max 50 metres)
- PERSONAL SPONSOR OF 3 STINGRAYS 1st GRADE PLAYER'S
- 12 MONTH SOCIAL MEDIA MARKETING PUSH CAMPAIGN
- COMPANY LOGO ON ALL PLAYERS JERSEY & ALL PLAYERS SHORTS
- COMPANY LOGO ON PLAYERS TRAINING GEAR

Gold Sponsor \$10 000

Stingrays RLFC Gold Sponsors Receive the following benefits -

Advertising & Promotion by Stingrays RLFC

- PROMINENT MAIN GROUND COMPANY SIGNAGE
- 8 MONTH SOCIAL MEDIA MARKETING PUSH CAMPAIGN
- COMPANY LOGO ON PLAYERS JERSEY & ALL PLAYERS SHORTS
- COMPANY LOGO ON PLAYERS TRAINING GEAR

Silver Sponsor \$5000

Stingrays RLFC Silver Sponsors Receive the following benefits -

Advertising & Promotion by Stingrays RLFC

- PROMINENT MAIN GROUND COMPANY SIGNAGE
- SOCIAL MEDIA MARKETING PUSH CAMPAIGN
- COMPANY LOGO ON PLAYERS JERSEY
- COMPANY LOGO ON PLAYERS TRAINING GEAR

White Sponsor \$1500

Stingrays RLFC White Sponsors Receive the following benefits -

Advertising & Promotion by Stingrays RLFC

- SOCIAL MEDIA MARKETING PUSH CAMPAIGN
- COMPANY LOGO ON PLAYERS JERSEY
- COMPANY LOGO ON PLAYERS TRAINING GEAR

Payment Options

For all packages \$1000 and over Stingrays RLFC offer the flexibility payment option of paying a 50% up front instalment followed by either monthly or quarterly instalments for the remainder of the year.

Please indicate when committing to your requested sponsorship package if this is an option you wish to request.

Sponsorship Agreement form:

Please complete the form below and send along with your company logo to;

Matt Poort
Matt.poort@stingraysrlfc.com
0414563896

Company/Business:

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Request to sponsor the Stingrays Rugby League Football Club for the 2021 / 2022 / 2023 season/s by the way of, Requested Package/s:

-

-

Total Agreed Cost of Package/s:

-

-

For Packages over \$1000 payment option (please circle)

- Pay in full upfront
- 50% then Quarterly payments
- 50% then Monthly payments

...../...../.....
Company/Business (Sign/Date)

...../...../.....
Club Official (Sign/Date)

Upon receiving of agreement an invoice will be issued.
Please provide payment within 28 days of invoice date.

Thankyou for your time and we look forward to you joining us in 2021.