



R.L.F.C

Foundation Year 2014

2017 Sponsor Packages
Join us in being part of History

In 2017 Stingrays RLFC are inviting you to become part of history by joining us as we enter the South Coast Group 7 1st Grade Competition.

An exciting time for our club and the competition, the Stingrays will be the first club since 2009 to enter a new team in the competition.

First entering the group 7 junior competition in 2002 from the Catholic League with 3 teams, the Stingrays have grown to become Group 7's largest junior club and the fastest growing senior club in the competition.

While proud of our achievements so far, our plan is to become a permanent fixture in the 1st grade competition.

We are seeking a partnership for a long term major sponsor for our 1st grade team, a sponsor in which Stingrays RLFC will be proud to identify ourselves with, promote and have as part of our family. A sponsor who wants to join us in being a part of the history of Group 7 Rugby League.

Our sponsorship packages are flexible and can be tailored to suit your requirements. As a guide, some of the inclusions you will receive are:

- Your company logo fully displayed on our 1st grade front of jersey
- A framed jersey for your company to display
- Advertising on our Website, Social Media Channels and Stingrays Mobile App
- Full supporters package consisting of a Stingrays Hoodie, Polo and Shorts
- Tickets to our Season Launch
- Season Tickets, entitling entry into all home games (excluding semi finals)
- Drink Tickets at every home game (excluding spirits)
- VIP Tickets to Sponsors Marquee on Sponsors Day
- Tickets to End of Season Presentation
- Weekly Advertisement in the Group 7 Program, all season
- Your Business Name and Details on a Colour Banner to be fixed to the boundary of the main ground
- Your Business Logo and Details displayed to our Mobile App users and the opportunity to have promotional push notifications sent via the app

Please contact Matt Poort on 0414563896 or email mdpoort@bigpond.com for further information.

Please find our other sponsorship options below.

Kind Regards,
Matt Poort - Secretary
Stingrays RLFC



Jersey Sponsors

MAJOR – Jersey Sponsor – (FRONT)

- 2 x Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 4 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.
- Your Business name & details on a COLOUR FLAG to be fixed to the boundary of the main ground.

Package Cost

1st Grade - Please contact

Reserve Grade - \$2500

U18's - \$1800

Women's League Tag - \$1500



Jersey Sponsor's Continued

Rear BELOW Number

- Your Business name/logo on REAR BELOW NUMBER of ALL playing jerseys
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Package Cost

1st Grade – \$1700

Reserve Grade - \$1000

U18's - \$600

Women's League Tag - \$600

Jersey Sponsors Continued

Rear ABOVE Number

- Your Business name/logo on REAR ABOVE NUMBER of ALL playing jerseys
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Package Cost

1st Grade - \$2000

Reserve Grade - \$1200

U18's - \$800

Women's League Tag - \$800

Jersey Sponsor's Continued

JERSEY SLEEVE

- Your Business name/logo on both sleeves of ALL playing jerseys.
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Package Cost

1st Grade - \$2500

Reserve Grade - \$1000

U18's - \$800

Women's League Tag - \$800

Entire Club all Sleeves - \$3500

Playing Short Packages

- Your Business name/logo on **ALL** grades playing shorts.
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

**Package Cost - \$1000 (Front)
\$600 (Back)**

Game Day Polo Shirt PACKAGES

- Your Business name/logo on the left or right Sleeve of **ALL** Stingrays RLFC Polo Shirt's.
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.
- Your Business name & details on a COLOUR FLAG to be fixed to the boundary of the main ground.

Package Cost - \$1000 (Max 2 sponsor's)

Training Shorts PACKAGES

- Your Business name/logo on **ALL** grades TRAINING shorts.
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

**Package Cost - \$1000 (front)
\$600 (Back)**

Training singlets PACKAGES – Major (Limit of 1 Sponsor)

- Your Business name/logo on the **FRONT** of ALL grades TRAINING singlets.
- Supporters Polo.
- 2 tickets to Season Launch
- 2 season tickets, entitling entry into all home games (excluding semi finals).
- 2 Drink tickets per home game (excluding spirits).
- 2 VIP tickets to Sponsors marquee on Sponsors Day.
- 2 tickets to end of season Presentation.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Package Cost - \$1200

Training singlets PACKAGES - Minor

- Your Business name/logo on the BACK of ALL grades TRAINING singlets.
- Supporters Polo.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

Package Cost - \$450

GROUND SIGNAGE

- Your Business name & details on COLOUR Banner to be fixed around boundary of the main ground during all home games.
- Supporters Polo.
- Advertisement in Group 7 weekly program all season.
- Advertisement on our Website and Social Media Channels as per inclusions listed above.

INVESTMENT IN THIS PACKAGE - \$500.00 – 1 Year
\$1200.00 - 3 years

Mobile App Sponsor

- Your business logo displayed in rotation on the opening screen of the app.
- Advertising banner displayed in rotation on all app screens.
- Dedicated sponsor information screen displaying logo, web links, map view and any other textual information about your business.
- Up to 4 sponsor initiated push notification messages sent to app users per season.
- Potential to reach in excess of 500 iPhone & Android smart phone and table users within the Stingrays community.
- Be 1 of a maximum of 5 sponsors featured in the app
- Advertisement on our website and social media channels as per inclusions listed above.
- Invitation to our Season Launch for 2 people.

**Cost \$180.00 per season. Maximum of 5 sponsorship places available.
(1 Remaining)**

Sponsorship Agreement form:

Please complete the form below and send along with your company logo to;

Matt Poort
mdpoort@bigpond.com
0414563896

Company/Business:

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Request to sponsor the Stingrays Rugby League Football Club for the
2017 to 20..... season's by the way of, Requested Package/s:

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Total Agreed Cost of Package/s:

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...../...../.....
Company/Business (Sign/Date)

...../...../.....
Club Official (Sign/Date)

Upon receiving of agreement an invoice will be issued.
Please provide payment within 28 days of invoice date.

Thankyou for your time and we look forward to you joining us in 2017.

ANNEX – Online Market Reach

Website Statistics - <http://www.stingraysrlfcshellharbour.com.au>

(based on three months prior to July 2016)

Avg Visits per Month: 3,167

Avg Repeat Visits per Month: 1,459

Avg First Time Visits per Month: 1,709

Social Media Channels (last 28 days to 12th July)

Facebook Page Likes (Seniors): 680

Facebook Reach / Engagement (Seniors): 4,694 / 3,539

Facebook Page Likes (Juniors): 841

Facebook Reach / Engagement (Juniors): 4,478 / 2,220

We also post to Twitter and Google+.

Stingrays Mobile App

Registered Users: 225

subscribers: 64